

ITS#PHOTO RULES



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ITS#PHOTO / HOW TO ENTER

Welcome to the “How to enter” section. In the following pages you will find instructions and tips on everything needed to enrol in **ITS#TEN**.

I. READ



Read these instructions from beginning to end. Then read the ITS#PHOTO Entry Requirements very carefully, article by article. The ITS#PHOTO Entry Requirements are pages 3 to 11 of this PDF. Please read carefully before signing as you will need to respect all deadlines.

II. PREPARE YOUR PORTFOLIO



See Article 4 of the Entry Requirements for full details. Make sure that your project adheres to the brief.

To illustrate this idea you must include:

- **THE CONCEPT:** a written comment of a maximum of 500 words describing the idea behind your project (that means an individual interpretation of the project brief, upon which the project is based).
- **THE TITLE OF THE PROJECT**
- **MAKE SURE THE PORTFOLIO IS COMPLETE!** Remember to include a separate portfolio of past photographic work, which must be contained on a CD-rom or on a DVD. EVE reserves the right to deny participation of any incomplete portfolios.

III. PRE REGISTER ONLINE



After having read all of the information in this PDF, and after completing your portfolio and making sure it is ready to be posted, you must preregister. **READ EVERYTHING BELOW BEFORE PROCEEDING WITH PREREGISTRATION!**

Please follow these steps:

- a. Go to this link to pre-register online:
<http://entryformonline.itsweb.org>
- b. Create your account. Fill in all the personal information requested;
- c. Select your competition area from the menu: Fashion, Accessories, Jewelry or Photography, and click “go!”. You then will be redirected to your entry form. Fill in everything or, if you have done it already, just give it a final check before submitting it and printing it out! Remember, after you submit it, you won’t be able to change it anymore!
- d. To change an already uploaded image, choose your competition area from above, click “go!” and then click on the bar “IMAGE UPLOAD” at the top of the page;
- e. When you have completed steps a. to d., go to the last page of your entry form (“additional information”) and submit & print out your entry form! It is mandatory to print it out because you need to sign it out, add two passport photos and include it in the portfolio that you will ship to the EVE offices!
- f. If you are a team of two photographers enrolling one project together, then one of you needs to enrol and invite the other to do so too by clicking on the “TEAM” bar and inserting the email address of the other member of the team! Proceed like this: one of you enrolls and goes through all the process then, before finally submitting, he/she clicks on the “TEAM” bar next to the “IMAGE UPLOAD” bar and

invites the other one to enrol. An email will be sent to your teammate inviting him/her to enrol also. **THIS IS THE ONLY WAY A TEAM OF 2 PHOTOGRAPHERS BE ACCEPTED.**

IV. POST YOUR PORTFOLIO



On the external envelope, be sure to use the proper address label. All portfolios must arrive in EVE offices by and no later than 12 April 2011.

Handy tips:

- Remember to send everything! Including labelled CD's/DVD's, and passport-sized photos.
- If required to give a description of the package contents, write that the package contains documents only, and be sure to declare a value of less than €25 to avoid customs fees. EVE will not pay for any packages that require payment upon receipt, they will be returned to sender. You don't want that to happen! If you are sending your portfolio from outside the European Union, please find out ahead of time if you are subject to pay customs fees and be sure to pay them.
- We strongly suggest you use a private courier service to send your portfolio. It is safer, trackable and virtually guarantees that your portfolio arrives in our office.
- Remember to use the address label printed off by your computer.

V. WAIT...



When your portfolio arrives and has been processed in our computer database, you will receive an automatic notification e-mail. Portfolio processing begins in mid-March.

VI. AND WAIT...



The pre-selections will take place in late April. The results of the pre-selections will be promptly published on our website. All finalists will be contacted personally by EVE. We therefore ask applicants to not call or write EVE offices for results but consult our website.



ITS#PHOTO / ENTRY REQUIREMENTS

Welcome to the “**Entry Requirements**”. In the following pages you will find all the information needed to enrol in **ITS**. It is very important that you read through these instructions carefully before pre-registering.

1 INTERNATIONAL TALENT SUPPORT

International Talent Support (ITS) is a platform for young creative talents which holds an annual event, ITS#TEN being the tenth edition. ITS holds an international contest called ITS#PHOTO. The work of the finalists chosen for this photography contest will be showcased in a collective exhibition during the ITS#TEN Finals. The organisation of ITS will be handled exclusively by EVE. The organiser reserves the right to rule on any issues pertaining to the contest not covered by the Entry Requirements.

2 ELIGIBILITY

ITS#PHOTO is open to the following categories (Refer to the FAQ's for guidelines):

- College students in their last year of a Photography course (BA or MA) who will graduate in 2011 in Photography.
- Photography graduates.
- Young talents not in possession of a degree in Photography who work professionally as photographers.

3 PROJECT BRIEF

To participate you have to enrol a photographic project composed by a minimum of 8 and a maximum of 14 photos. It must give us your vision and your interpretation of the theme “Open the possibilities”. There are no technical restrictions and judging criteria are creativity and technical skills.

4 PORTFOLIO PREPARATION

After reading these entry requirements the first thing you will need to do is prepare your portfolio. Listed below are all the contents required and the order you need to put them in. Be sure not to forget anything. Photos sent by applicants in their portfolio may be published on the ITS#TEN website and catalogue or may be used for press purposes.

All material must be accurately gathered in a single portfolio in the following order:

- a. the pre-registration entry form, signed and fully completed;
- b. a detailed CV/Resume typed in English;
- c. one printed version of all enrolled images on any type of photographic paper. Projects can contain a minimum of 8 photos and a maximum of 14;
- d. Maximum measurements: 21x29 cm, and can be printed either as a landscape (horizontally) or as a portrait (vertically), as well as other formats (ex. square) providing they are within the maximum measurements specified above. Please indicate the correct orientation for viewing on the back of the print. These prints will be used as colour references;
- e. the concept: a typed comment in English of maximum of 500 words describing the idea behind your project (that means an individual interpretation of the project brief, upon which the project is based);
- f. the title of the project;
- g. a CD or DVD (or more than one) containing the enrolled images. Please write your name and surname on the CD.
- h. All photographs must be saved individually with the following specifications:
 - High-resolution, minimum pixels 6000 for the larger side of the image.

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- Files must be named sequentially so that we can understand the correct sequence the images are meant to be displayed.
 - If the file was corrected in photoshop, flatten the image if any correction or alpha levels were used to improve the image quality.
 - The extensions accepted are: .JPG, .TIFF, .PSD (with one level).
 - Please DO NOT EMBED colour profiles: for the final colour of the printed images, the prints mentioned above will be taken as colour proof. All the images can be digitally changed, but the organisers will prefer manipulation that does not change the nature of the shot.
- i. a CD or DVD containing a portfolio of past work, not related to the ITS#PHOTO entry project, clearly marked as past work. Applicants MUST include a CD or DVD of past photographic work. If applicants do not include this CD or DVD, it will serve as grounds for exclusion from ITS#PHOTO; please write your name and surname on the CD;
 - l. two personal passport size photographs one of which must be attached to the entry form, the other must be placed in an envelope. Please write your name and surname on the back of each photo;



The enrolling material must reach EVE offices by and no later than 12 April 2011 and will not be returned for any reason.

5 PRE-REGISTRATION

Pre registration is the next step and is done online, you must pre-register or your entry will not be considered. If you're entering as a team you both need to fill in your details during pre-registration. Don't worry, it's easy. Just follow the prompts, and you can always contact us if you have any problems.

Contestants may enter one collection in a team of maximum two people. PLEASE NOTE that for teams of 2 each contestant must fill in their own personal details. All entries must arrive no later than 12 April 2011.

No entry will be considered without having first pre-registered online. All Information concerning pre-registration and help on how to enter can be found in this PDF packet. If you have difficulty or are not able to pre-register online, please contact the Schools and Contestants Office at

+39 040 322 0932

email schools-contestants@itsweb.org

6 PROJECTS ENTERED

Copyrights remain that of the applicant. Applicants chosen as finalists may also use the projects that are in competition at ITS#TEN for promotional and/or communication purposes, including the promotion of themselves or their work, but cannot use the project for advertising purposes and cannot sell or receive monetary payment from any third party for the use or likeness of the project enrolled in ITS#PHOTO, ITS#TEN until after 16 July 2011.

All entrants agree to allow EVE to use their entries, names and likenesses in a permanent but nonexclusive way for promotional and/or marketing and/or communication purposes including in any media such as exhibitions, trade show, events, print and digital media directly related to the ITS#TEN competition and directly related to the promotion of EVE. The applicants understand that any photograph submitted to the competition, and the likeness and names of the applicants will be used without compensation, unless where prohibited by law. Any photograph used by EVE shall carry the photographer's credit line.

7 DISARONNO PROJECT

Please note that at this stage this is not a compulsory part of your entry. Only selected finalists will be asked to present an extra photo project on a more focused theme "DISARONNO Open the Possibilities" which will be presented during the finals in July. Straight after the preselection all finalists will have to start working on it. You can find the brief for DISARONNO project here:

www.itsweb.org/resources/disaronno

ITS#PHOTO / ENTRY REQUIREMENTS

8 ENTRY SHIPMENT

Once you have prepared your portfolio and pre-registered online it is now time to send your portfolio to us. To avoid any customs problems, please follow these indications when shipping your package.

Specify that the contents of the package are documents. If a courier service or priority post is used, or if entrant wishes to insure contents of package, it is recommended to declare a value of less than € 25 in order to avoid possible customs fees. The sender must declare responsibility for any customs fee.

EVE cannot accept packages subject to payment upon receipt, and will be forced to refuse any shipment of this nature. Applicants are suggested to use a courier service to send portfolios. Using public post offices very often result in delays in arrival due to customs procedures, contestants are advised that late material will not be accepted.

9 SELECTIONS & CATALOGUE PHOTO

In April a jury will examine all the material sent. Names of the selected candidates will be promptly published on the ITS#TEN website - www.itsweb.org - following the pre-selections.

Only selected applicants will receive a letter informing them of the selection results by e-mail, no answers will be given over the phone. Selected applicants will then be sent a detailed programme, and information regarding their travel to and stay in Trieste. A shortlist of finalists will be selected and they will come to Trieste to participate in the ITS#TEN Finals.

Each ITS#PHOTO finalist will have a page in the ITS#TEN catalogue featuring a photograph taken from their enrolling project, to be selected by EVE, in accordance with the ITS#TEN artistic direction. The ITS Catalogue is one of the main tools used to promote finalists. It is distributed to the jury, to the press and to all guests.

10 JURY & PRIZES

Jurors' names will be communicated through the ITS#TEN web site - www.itsweb.org

Theme affinity is a mandatory requisite to be considered for entry in ITS#PHOTO. Judging criteria will take into account creativity and technical skills

Prizes to be won:

DISARONNO Photo Award €5,000
+ exhibition during
DISARONNO events worldwide

SVA PhotoGlobal Award One year scholarship
in New York

The **DISARONNO Photo Award** will grant the winner €5,000 and the possibility of having their photo project exhibited during DISARONNO events worldwide. The prize will be awarded by taking into consideration both photo projects.

SVA PhotoGlobal Award: the winner will receive a scholarship to the one year intensive PhotoGlobal photography course at School of Visual Arts in New York City.

EVE reserves the right to disqualify those finalists that cannot, for personal, professional or other reasons, respect the terms and conditions of the prize they have been awarded and/or the entry requirements. EVE also reserves the right to disqualify those finalists that have demonstrated through actions, words or other that they have not respected the terms and conditions of the prizes they have been awarded and/or the entry requirements. In the above mentioned cases, EVE reserves the right to revoke the prize the winners have been awarded and to give the award to the runner up.

11 TRAVEL & ACCOMODATION

Finalists are requested to arrive in Trieste on Friday 15 July 2011; departures must be scheduled for Sunday 17 July 2011. EVE will pay accommodation expenses for all finalists, according to the ITS#PHOTO programme.

EVE will be responsible for organisation of all transfers during the event and for accomodation and meals. Participants will have to pay for all travel and any other expenses personally.

ITS#PHOTO / ENTRY REQUIREMENTS

12 OWNERSHIP & EXHIBITION

Finalists must print their own photographs for the ITS#TEN exhibition. These prints will become property of EVE and will be part of ITS#ARCHIVE.

PROJECTS ENTERED.

Copyrights remain that of the applicant. Applicants chosen as finalists may also use the projects that are in competition at ITS#TEN for promotional and/or communication purposes, including the promotion of themselves or their work, but cannot use the project for advertising purposes and cannot sell or receive monetary payment from any third party for the use or likeness of the project enrolled in ITS#PHOTO, ITS#TEN until after 16 July 2011.

All entrants agree to allow EVE and/or DISARONNO to use their entries, names and likenesses in a permanent but nonexclusive way for promotional and/or marketing and/or communication purposes including in any media such as exhibitions, trade show, events, print and digital media directly related to the ITS#TEN competition and directly related to the promotion of EVE and/or DISARONNO.

The applicants understand that any photograph submitted to the competition, and the likeness and names of the applicants will be used without compensation, unless where prohibited by law. Any photograph used by EVE and/or DISARONNO shall carry the photographer's credit line.

DISARONNO PROJECT.

By enrolling ITS#TEN you accept to transfer free of charge to DISARONNO all rights for the exploitation of the Copy Rights, relating exclusively to the work done for the DISARONNO project.

If you are selected as a finalist, in relation to the above mentioned Copy Rights, you accept, in consideration of the investments made by DISARONNO to economically support the ITS#PHOTO event, to transfer free of charge to DISARONNO all rights relative to the participant.

DISARONNO will advertise the contribution of the participant, should DISARONNO make use of any of these rights. On submission of the participant, DISARONNO grants participants permission to use their video to advertise their skills provided that all such uses indicate that the piece was entered in the DISARONNO sponsored ITS#PHOTO competition.

13 RESPONSIBILITIES & PARTICIPATION

EVE reserves the right to disqualify any finalist at any time if they do not respect the terms and conditions of these entry requirements. Whilst every effort is made to ensure the safety of all submissions, EVE cannot be held responsible for any damage or theft of prints or photos that may occur during transport, selections or during the show in Trieste. If selected as a finalist for ITS#TEN, contestants are required to carry out all further paperwork (Visa, Passport, etc.) and other obligations in a timely manner.

Finalists will be sent a compulsory programme after being selected. If they cannot follow this programme due to physical, religious or any other restrictions this must be communicated to EVE immediately upon receipt of said programme. If for any reason any finalist cannot physically attend all the days of the finals, they must send their photos and are still in competition. Moreover, contestants are hereby advised that after 12 April 2011 no finalist will be allowed to withdraw their collection from competition entered in ITS#TEN.

14 ACCEPTANCE OF CONDITIONS OF PRIVACY LAWS AND INFORMATION WITH CONSENT FOR RELEVANT DATA

Italian law requires us to have you sign a privacy release form: you will find it included in the printable version of your entry form!

Signing the ITS#PHOTO entry form and "Information with Consent for Relevant Data" form warrants that applicant has read the written information included on the ITS#PHOTO entry form on the treatment of personal and relevant data according to Italian law, D. Lgs. N. 196/2003, and is in accordance with this decree.

ITS#PHOTO / ENTRY REQUIREMENTS

15 ACCEPTANCE OF THE REGULATIONS & DEADLINES

Signing the entry form warrants applicant's complete comprehension, respect and acceptance of all rules, regulations and deadlines and does not guarantee participation in the ITS#TEN event. In the event that any rule, regulation or deadline is breached, EVE reserves right to disqualify any participant enrolled in ITS#TEN.

DEADLINES:

12 APRIL 2011	all portfolios must arrive at EVE offices.
01 JUNE 2011	finalists' prints must reach EVE headquarters by post.

For further details contact:

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EVE Srl

Schools and Contestants Office

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