

# ITS ACCESSORIES RULES

## HOW TO ENTER

Pag. 2

Read	Pag. 2
Prepare Your Portfolio	Pag. 2
Pre-Register On Line	Pag. 2
Post-Your Portfolio	Pag. 3
Wait...	Pag. 3

## ENTRY REQUIREMENTS

Pag. 4

International Talent Support	Pag. 4
Eligibility	Pag. 4
Portfolio Preparation	Pag. 4
Pre-Register On Line	Pag. 5
Ykk Project	Pag. 5
Projects Entered	Pag. 5
Entry Shipment	Pag. 6
Selections & Catalogue Photos	Pag. 6
Jury & Prizes	Pag. 7
Travel & Accommodation	Pag. 7
Exhibition	Pag. 8
Plagiarism & Ownership	Pag. 8
Responsibilities & Participation	Pag. 8
Acceptance Of Conditions	Pag. 9
Acceptance Of The Regulations & Deadlines	Pag. 9

# ITS ACCESSORIES / HOW TO ENTER

Welcome to the “How to enter” section. In the following pages you will find instructions and tips on everything needed to enrol in **ITS**.

## I. READ



Read these instructions from beginning to end. Then read the ITS ACCESSORIES Entry Requirements very carefully, article by article. You will find the ITS ACCESSORIES Entry Requirements after these instructions. They are pages 4 to 9 of this PDF. Please read carefully before signing as you will need to respect all deadlines.

## II. PREPARE YOUR PORTFOLIO



See Art. 3 and 5 of the Entry Requirements for full details. Here are some tips for you:

- Make sure the portfolio is complete! Especially with photographs of present or past collections. EVE reserves the right to deny participation of any incomplete portfolios and will not take into consideration any portfolio that does not have photos of past or present collections. These photographs are a mandatory part of the application process, see Article 3 for full details.
- Make sure that you have included everything for the YKK project. See the ITS ACCESSORIES Entry Requirements, Article 5.
- Send high quality material! Material (sketches, photos, etc.) sent by the applicants may be published on the ITS website and catalogue and/or used for press purposes.
- Your portfolio (but not its intellectual content) remains property of EVE.

## III. PRE REGISTER ONLINE



After reading all of the information in this PDF, and after completing your portfolio and making sure it is ready to be posted, you must pre-register online.

**READ EVERYTHING BELOW BEFORE PROCEEDING WITH PRE -REGISTRATION!**

Please follow these steps:

- a. Go to this link to pre-register online: [www.itsweb.org/preregister](http://www.itsweb.org/preregister)
- b. Create your account. Provide all the personal information requested;
- c. Select your competition area from the menu, and click on “go!”. You then will be redirected to your entry form. Fill in everything or, if you have done it already, just give it a final check before submitting it and printing it out! Remember, after you submit it, you won’t be able to change it anymore!
- d. To change an already uploaded image, choose your competition area from above, click “go!” and then click on the bar “IMAGE UPLOAD” at the top of the page;
- e. When you have completed steps a. to d., go to the last page of your entry form (“additional information”) and submit & print out your entry form! It is mandatory to print it out because you need to sign it out, add two passport photos and include it in the portfolio that you will ship to the EVE offices!
- f. If you are a team of two designers enrolling one project together, then one of you needs to enrol and invite the other to do so too, by clicking the “TEAM” bar and inserting the email address of the other member of the team! Proceed like this: one of you enrolls and goes through the process then, before finally submitting, he/she clicks on the “TEAM” bar next to the “IMAGE UPLOAD” bar and invites

## ITS ACCESSORIES / HOW TO ENTER

the other one to enrol. An email will be sent to your teammate inviting him/her to enrol too. **THIS IS THE ONLY WAY FOR A TEAM OF 2 DESIGNERS TO BE ACCEPTED .**

### IV. POST YOUR PORTFOLIO

On the external envelope, be sure to use the aforementioned address label. All portfolios must arrive in EVE offices by and no later than 23 March 2012.



- Remember to send everything! Including two passport-sized photos!
- If required to give a description of the package contents, write that the package contains documents only, and be sure to declare a value of less than €25 to avoid customs fees. EVE will not pay for any packages that require payment upon receipt, they will be returned to sender. You don't want that to happen! If you are sending your portfolio from outside the European Union, please find out ahead of time if you are subject to pay customs fees and be sure to pay them. We strongly suggest you use a private courier service to send your portfolio. It is safer, trackable and virtually guarantees that your portfolio arrives in

our office. Remember to use the address label printed off by your computer, this address label contains a bar code and a numerical code.

- EVE will not be held responsible for stolen or undelivered packages.

### V. WAIT...

When your portfolio arrives and has been processed in our computer database, you will receive an automatic notification e-mail. Portfolio processing begins in mid March.



### VI. AND WAIT...

The pre-selections will take place in late April.



The results of the pre-selections will be promptly published on our website. All finalists will be contacted personally by EVE. We therefore ask applicants to not call or write EVE offices for results but to consult our website.



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# ITS ACCESSORIES / ENTRY REQUIREMENTS

Welcome to the “**Entry Requirements**”. In the following pages you will find all the information needed to enrol in **ITS**. It is very important that you read through these instructions carefully before pre-registering.

## 1 INTERNATIONAL TALENT SUPPORT

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**ITS is a platform to support and give visibility to young creative talents and includes an international contest called ITS ACCESSORIES, resulting in a collective static exhibition during the finals in July 2012. The organisation of ITS will be handled exclusively by EVE, which reserves the right to rule on any issues pertaining to the contest not covered by the entry requirements.**

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## 2 ELIGIBILITY

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**ITS ACCESSORIES is open to the following categories (Refer to the FAQ 's for guidelines):**

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- College students in their last year of a Fashion/Accessory Design or Industrial Design course (BA or MA), who will graduate in 2012 as Fashion/Accessory/Industrial Designers.
- Fashion / Accessory / Industrial Design graduates.
- Young talents not in possession of a diploma in Fashion, Industrial or Accessories Design, who work as Accessories Designers.

## 3 PORTFOLIO PREPARATION

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**After reading these entry requirements the first thing you will need to do is prepare your portfolio. Listed below are all the contents required and the order you need to put them in. Be sure not to forget anything. Material (photos, sketches, etc.) sent by applicants in their portfolio may be published on the ITS website and catalogue or may be used for press purposes. All the more reason to send us high quality material!**

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All material must be accurately collected in a single portfolio in the following order:


- a. the pre-registration entry form, signed and fully completed. In the absence of a signed, completely filled out registration form entry will be denied;
- b. a photocopy of your signed pre-registration form;
- c. a detailed CV/Resume typed in English;
- d. a comment on the concept of the collection typed in English along with material and/or images that have inspired the collection (if any). It is possible to send personalised material differing from the required format but only as additional material;
- e. sketches in A4 for mat (cm 21x29,7) or Letter format (8" 1/2 x 11"):
  - a minimum of 5 items can be enrolled for the collection;
  - all sketches must be numbered from 1 to 5 (or more, according to the number of items enrolled) and must include name and surname;
  - a final overview page must be included containing all items' sketches in smaller size, together on the same page.
  - a duplicate (or coloured photocopies) of the two previous points.
- f. a proposal for the YKK project (in addition to the collection enrolled. Please see Art. 5 for details);
- g. complete technical description, colour and material details for each item on the backside of each sketch, including the YKK proposal.
- h. photographs of either the collection enrolled or photographs of accessories and/or outfits you have made in the past. Low quality prints are acceptable, i.e. printed in colour on normal computer paper. If the collection you have enrolled is not yet complete, you may send work in progress photos. If you do not send photos of your current or past collections,

# ITS ACCESSORIES / ENTRY REQUIREMENTS

your portfolio will not be evaluated by the preselection jury and you will be excluded from the competition. Clearly distinguish between enrolled and previous collections;

- i. two personal passport sized photographs one of which must be attached to the entry form, the other must be placed in an envelope. Please write your name and surname on the back of each photo;

**Remember that what you send will remain property of EVE and in no case will be returned! Please note that the overall evaluation of the project will also take into account the style and the aesthetic value of the presentation.**



The deadline for material enrolled is 23 March 2012. It must reach EVE offices by and not later than 23 March 2012 and will not be returned for any reason, with no exceptions. Please note that the overall evaluation of the project will also take into account the style and the aesthetic value of the presentation.  
**IN THE ABSENCE OF ANY OF THE ABOVE MENTIONED ITEMS LISTED IN ART. 3 PARTICIPATION WILL BE DENIED.**

## 4 PRE-REGISTER ONLINE

**Pre-registration is the next step. This is done online, you must pre-register or your entry will not be considered. If you're entering as a team you both need to fill in your details during pre-registration. Don't worry, it's easy. Just follow the prompts, and you can always contact us if you have any problems.**

Contestants may enter one collection in a team of maximum two people. PLEASE NOTE that for teams of 2 each contestant must fill in their own personal details. Teams must follow computer prompts for online registration. All entries must arrive no later than 23 March 2012.

No entry will be considered without having first pre-registered online. All informations concerning pre-registration and help on how to enter can be found in this PDF package. If you have difficulty or are unable to pre-register online, please contact the Schools and

Contestants Office at  
+39 040 322 0932.  
e-mail: [schools-contestants@itsweb.org](mailto:schools-contestants@itsweb.org)

## 5 YKK PROJECT

**Each submission for ITS ACCESSORIES must also include, on top of one freely inspired collection, one accessory design which makes use of a fastening product supplied by any member of the YKK Group of Companies (check the YKK website here: <http://www.ykkfastening.com/>). For the YKK project contestants are free to use any of the YKK fastenings, but YKK encourages the use of its Excella® Curve and Excella® Size 12 products, you can find all the info about those products here:**

[http://www.itsweb.org/resources/ykk/YKKBrief\\_2012.pdf](http://www.itsweb.org/resources/ykk/YKKBrief_2012.pdf)

The YKK project must be composed by a technical and an artistic sketch. The technical sketch must include all necessary information for sampling requests: fastening size, length, colour (if there is a choice), function (if there is a choice), as well as show how they intend to attach the YKK products to the design.

CONTESTANTS ARE INFORMED THAT:

- Each ITS ACCESSORIES finalist will have to realize his YKK project.
- The YKK project created by each finalist will remain propriety of YKK and will not be returned for any reason.
- YKK will create YKK contact points in different cities. Attendance at YKK officies shall be by appointment only. Fore more info, visit [www.ykkfastening.com/](http://www.ykkfastening.com/).
- The finalists will request the amount of zippers, snaps and button needed for the realization of the YKK accessory to be received by YKK EUROPE LIMITED by and no later than the 4 May 2012.

## 6 PROJECTS ENTERED

**Here's some info on your collection. Remember that in case you are selected the accessories will have to be created in total accordance with the sketches**

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# ITS ACCESSORIES / ENTRY REQUIREMENTS

**and technical details. The collections enrolled can be those created for the Graduation Shows at college. Below you will find a list of categories and some tips and guidelines.**

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## **a. CATEGORIES**

Participants must choose from:

- **footwear**
- **softwear (belts, hats, bags)**
- **hardware (glasses, body pieces)**

All items enrolled – the YKK project is excluded – must pertain to a collection and be based on a common concept. Enrolled collections may contain any combination of the aforementioned categories. A minimum 5 items may be enrolled for the collection. In the Footwear category, if they are of the same pair, shoes count as one (1) piece. If entering 2 different shoe models then they count as two (2) pieces. Alternately only one left or right shoe, may be entered if desired.

## **b. YKK PROJECT**

Correct and accurate execution of the items is essential, and if determined by the jury to vary greatly from the enrolled sizes and designs, the selected contestant will be disqualified from the ITS Finals. It is compulsory to use exclusively YKK fastenings for the YKK project.

- There is no prefixed theme to follow.
- Any fabric or material may be used for the collection enrolled. Contestants are asked to avoid using real fur. If items enrolled have already been realized using real fur, the finalists will be required to replace said items with others in fake fur, on penalty of disqualification of the items from the exhibition.
- Although it is not mandatory for applicants to use YKK fastenings for the main enrolled collection, if they are chosen as finalists for ITS ACCESSORIES, they are kindly requested to hide the name/brand of competitor fastenings for the exhibition.
- Material entered (sketches, photos, etc.) sent by applicants in their portfolio may be published on the ITS website and catalogue and may be used for press purposes. Therefore, applicants are asked to send high quality material.
- If items are not created according to these entry requirements, the Organisation reserves the right to exclude them from the competition. The resolution of any possible controversy will be dealt with by an

arbitrary board consisting of one member from each party and a third member appointed by the Presiding Judge of Trieste.

- The collection enrolled in ITS ACCESSORIES including the YKK project created for ITS ACCESSORIES must not be enrolled in other contests or awards in Italy. Should the organisers find out that the collection enrolled in ITS has been enrolled in other contests/awards taking place in Italy in the year 2012, EVE reserves the right to disqualify the entrant.

## **7 ENTRY SHIPMENT**

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**Once you have prepared your portfolio and pre-registered online it is now time to send your portfolio to us. To avoid any customs problems, please follow these indications when shipping your package.**

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Specify that the contents of the package are documents. If a courier service or priority post is used, or if entrant wishes to insure contents of package, it is recommended to declare a value of less than €25 in order to avoid possible customs fees. The sender must declare responsibility for any customs fee. EVE cannot accept packages subject to payment upon receipt, and will be forced to refuse any shipment of this nature. Applicants are suggested to use a courier service to send portfolios.

## **8 SELECTIONS & CATALOGUE PHOTO**

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**In April a jury will examine all the material sent. Names and sketches of the selected candidates will be promptly published on the ITS website – [www.itsweb.org](http://www.itsweb.org) – following the pre-selections.**

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Only selected applicants will receive a letter informing them of the selection results by e-mail, no answers will be given over the phone.

Selected finalists will come to Trieste to participate in the ITS Finals. Immediately after pre-selections they will be sent a detailed programme, and information regarding their travel to and stay in Trieste. Finalists are responsible for the transport of their own collection (see Art. 10). Any variation of addresses and/or telephone numbers must be communicated promptly.

## ITS ACCESSORIES / ENTRY REQUIREMENTS

Finalists will be asked to provide us with a photo of one of the accessories enrolled for the ITS catalogue. After being informed of their selection, finalists will be promptly given a briefing on the catalogue photo.

The ITS Catalogue is one of the main tools used to promote finalists. It is distributed to the jury, to the press and to all guests. It is in the finalists' best interest to put ample effort in creating a high quality, striking picture.

The deadline for the catalogue photo is 19 May 2012 and must reach our offices by that date. Finalists are required to respect this deadline. For suggestion on how your photo should look like and to see what finalist did for previous ITS catalogues, take a look at the catalogue of ITS last edition:

[www.itsweb.org/jsp/en/catalogue/index.jsp](http://www.itsweb.org/jsp/en/catalogue/index.jsp)

### 9 JURY & PRIZES

The ITS ACCESSORIES jury will be made up of renowned international experts. Jurors' names will be communicated through the ITS web site – [www.itsweb.org](http://www.itsweb.org) – before the pre-selections in April and a complete list before the finals (13-14 July).

Prizes to be won:

<b>ACCESSORIES COLLECTION OF THE YEAR*</b>	<b>€8,000</b>
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<b>YKK AWARD**</b>	<b>€10,000</b>
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#### \* ACCESSORIES COLLECTION OF THE YEAR:

The winner will be awarded €8,000 to be used towards the creation of a new accessories collection of at least 5 pieces which will be presented to the press and public at the next edition in 2013. The winning collection will also be shown at a dedicated exhibition during the ModAmont September 2012 fair. The evaluation criteria are: creativity, innovation and feasibility.

**\*\* YKK AWARD:** The finalist with the best YKK project will be awarded €10,000. The YKK award will be judged on the following criteria and the production of the finalist's design should highlight:

1. The designer's ability to enhance an accessory or artwork in an original and technically advanced way by using a YKK fastening system;

2. The designer's ability to use a YKK fastening system as the main factor to enhance the overall quality and look of an accessory.

The overall winner's accessory will combine functional meaning with an element of beauty.



EVE reserves the right to disqualify those finalists that cannot, for personal, professional or other reasons, respect the terms and conditions of the prize they have been awarded and/or the entry requirements.

EVE also reserves the right to disqualify those finalists that have demonstrated through actions, words or other that they have not respected the terms and conditions of the prizes they have been awarded and/or the entry requirements. In the above mentioned cases, EVE reserves the right to revoke the prize the winners have been awarded and to give the award to the runner up.

### 10 TRAVEL & ACCOMMODATION

Finalists are requested to arrive in Trieste on Thursday 12 July 2012; departures must be scheduled for Sunday 15 July 2012. EVE will pay accommodation expenses for all finalists, according to the ITS ACCESSORIES programme.

EVE will be responsible for the organisation of all transfers during the event and for accommodation and meals. Participants will have to pay for all travel and any other expenses personally.

All finalists must arrive and depart with their collection – it will not be possible to accept collections sent by courier beforehand or coordinate shipments of collections at the close of the event.

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# ITS ACCESSORIES / ENTRY REQUIREMENTS

## 11 EXHIBITION

ITS ACCESSORIES finalists' collections will be displayed in a collective static exhibition. The art direction of all exhibitions during the ITS Finals is the complete responsibility of EVE. EVE reserves the right to decide which of the items enrolled will be displayed

## 12 PLAGIARISM & OWNERSHIP

By enrolling ITS, you guarantee the authorship of your project. Should you be found guilty of plagiarism, you will be automatically disqualified. EVE holds no responsibility for accusations of plagiarism coming from third parties.

### MAIN COLLECTION.

The applicants will retain copyright of the enrolled collection. EVE requires a duplicate copy of one item from the collection. The accessory will become part of the CREATIVE ARCHIVE. The applicants will retain copyright of the selected item. The duplicate item to be created will be chosen by individual candidates. The duplicate copy must be of equal quality to the rest of the collection and will be handed in upon arrival in Trieste, Thursday 12 July 2012. Should any contestant fail to bring a duplicate item, they must hand in one of their collection items after the catwalk show, or will be subject to disqualification. The CREATIVE ARCHIVE is a permanent showroom where the accessories are put on display for guests visiting the EVE offices. The duplicate accessory is also required for the examination on the part of Fashion Houses, for Fashion Shows, for press and television features, for exhibitions or in any other occasion considered necessary to promote both ITS and the designers, of which EVE reserves publishing rights

### YKK PROJECT.

By enrolling ITS you accept to transfer free of charge to YKK all rights for the exploitation of the Copy Right/s, relating exclusively to the work done for the YKK project. If you are selected as a finalist, in relation to the above mentioned Copy Rights, you accept, in consideration of the investments made by YKK to economically support the ITS ACCESSORIES event, to transfer free of charge to YKK in case of filing by YKK of any utility model and/ or

design and/or patent for industrial invention, all rights relative to the participant. The participant will be mentioned as "Inventor". In case of industrial production by YKK of prototypes developed by the participant, any possible further collaboration between YKK and the participant will be separately regulated by the Parties. YKK will advertise the contribution of the participant, should YKK make use of any of this rights. On submission of the participant, YKK grants participants permission to use their design to advertise their skills provided that all such uses indicate that the piece was entered in the YKK sponsored ITS ACCESSORIES competition.

## 13 RESPONSIBILITIES & PARTICIPATION

EVE reserves the right to disqualify any finalist at any time if they do not respect the terms and conditions of these entry requirements. Whilst every effort is made to ensure the safety of all submissions, EVE cannot be held responsible for any damage or theft of accessories or designs that may occur during transport, selections or during the show in Trieste. If selected as a finalist for ITS, contestants are required to carry out all further paperwork (Visa, Passport, etc.) and other obligations in a timely manner.

Finalists will be sent a compulsory programme after being selected. If they are unable to follow this programme due to physical, religious or any other kind of restrictions this must be communicated to EVE immediately upon receipt of said programme. If for any reason any finalist is unable to physically attend all the days of the finals, they are required to send their collection and shall be in competition anyway. Moreover, contestants are hereby advised that after 23 March 2012 no finalist will be allowed to withdraw their collection from competition entered in ITS.

Finalists are informed that, should one or more of the items enrolled be used for shootings, magazine or television features during ITS, EVE will not be held responsible for any damage, loss or theft. EVE will not be held responsible for any damage, loss or theft even in case the above-mentioned activities shall be carried out after the conclusion of ITS and shall therefore imply the shipment of said items.

# ITS ACCESSORIES / ENTRY REQUIREMENTS

## 14 ACCEPTANCE OF CONDITIONS OF PRIVACY LAWS AND INFORMATION WITH CONSENT FOR RELEVANT DATA

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**Italian law requires us to have you sign a privacy release form: you will find it enclosed in the printable version of your entry form!**  
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Signing the ITS ACCESSORIES entry form and "Information with Consent for Relevant Data" form warrants that applicant has read the written information found in the ITS ACCESSORIES entry form about the treatment of personal and relevant data according to Italian law, D. Lgs. N. 196/2003, and is in accordance with this decree.

## 15 ACCEPTANCE OF THE REGULATIONS & DEADLINES

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**Signing the the entry form warrants the applicant's complete comprehension, respect and acceptance of all rules, regulations and deadlines and does not guarantee participation in the ITS event. In the event that any rule, regulation or deadline is breached, EVE reserves the right to disqualify any participant enrolled in ITS .**  
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### DEADLINES:

<b>23 MARCH 2012</b>	all portfolios must arrive in EVE offices.
<b>19 APRIL 2012</b>	pre-selections.
<b>04 MAY 2012</b>	all requests for YKK material must be communicated to EVE and YKK.
<b>19 MAY 2012</b>	all finalists' photo for ITS catalogue must arrive in EVE offices.
<b>22 JUNE 2012</b>	all finalists' photos of complete collection plus YKK item photo must be uploaded onto a FTP server.

For further details contact:

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