INTERNATIONAL TALENT SUPPORT
SEARCHING FOR CREATIVITY

TRIESTE 2002-2019
WHAT IS ITS
A CREATIVE PLATFORM
A COMMUNITY OF YOUNG TALENTS INCREASING EVERY YEAR
A NETWORK OF OPINION LEADERS & TRENDSSETTERS
A SPACE FOR BRANDS TO DEVELOP SPECIAL PROJECTS
EVERY YEAR
THREE DIFFERENT COMPETITIONS
OVER 300 SCHOOLS ENROL FROM 80 COUNTRIES
OVER 1,000 PORTFOLIOS FROM GRADUATES, POST-GRADUATES & YOUNG PROFESSIONALS
30 FINALISTS
MORE THAN €50,000 IN CASH PRIZES
A UNIQUE COLLECTION
18,000 PORTFOLIOS
FROM 80 COUNTRIES
130,000 ORIGINAL GRAPHICS
220 OUTFITS
200 ACCESSORIES AND JEWELS
OVER 700 PHOTO PROJECTS
WORKING FOR RENOWNED BRANDS
OUR TALENTS WORK FOR TOP BRANDS

ARMANI
BALENCIAGA
BURBERRY
CALVIN KLEIN
CHANEL
CHLOÈ
DIESEL
DIOR
GALLIANO
GIVENCHY
MAISON MARGIELA
MCQUEEN
VIKTOR&ROLF
YOHJI YAMAMOTO
GROWING WITH THEIR OWN BRAND
AITOR THROUP, CATHY PILL, ANABELA CHAN, ASTRID ANDERSEN, ERIC JAN FRENKEN - AVELON, HAIZHEN WANG, HEAVEN TANUDIREDDJA, HEIKKI SALONEN, JAMES LONG, JUSTIN SMITH - JSMITH ESQUIRE - MR. SMITH, MARK FAST, MICHAEL VAN DER HAM, NATALIA BRILLI, PETER PILOTTO, SHAUN SAMSON, TOMASZ DONOCIK, VALENTIM QUARESMA, DEMNA GVASALIA - VETEMENTS, YUIMA NAKAZATO, YANG DU, YOSHIKAZU YAMAGATA - WRITTEN AFTERWARDS, FLORA MIRANDA, RICHARD QUINN, TOLU COKER... AND MANY MORE.
ESTABLISH CREATIVE COLLABORATIONS
CREATE A BRIEFING TO DEVELOP A NEW PROJECT BASED ON YOUR STRATEGY
TARGET ALL APPLICANTS OR JUST FINALISTS
PUT THEM TO THE TEST AND USE THE OUTPUT FOR YOUR BRAND AND PRODUCTS
A PRIVILEGED RELATIONSHIP WITH THE BEST SCHOOLS ON THE PLANET
OVER 1,000 SCHOOLS IN OUR NETWORK
80 COUNTRIES
THE POSSIBILITY TO ESTABLISH SPECIAL COLLABORATIONS
YOUR BRAND RECOGNISED WORLDWIDE BY THE FUTURE GENERATIONS OF DESIGNERS
BUILD YOUR BRAND CREDIBILITY
DEEPLY INTERLACE YOUR BRAND WITH:
THE FRESHEST CREATIVITY
THE TRENDSETTERS OF THE FUTURE
CUTTING EDGE PROJECTS
THE FASHION COMMUNITY
TANGIBLE RESULTS OBTAINED BY
REALISING DREAMS
SUCCESS STORIES
ASSOCIATE WITH A LIFESTYLE EVENT
SHOWS, EXHIBITIONS, PRESENTATIONS, ROUND TABLES, TECHNICAL MOMENTS, PERFORMANCES, DINNERS, PARTIES, SUNBATHING...
MINGLING WITH TRENDSSETTERS LIKE MARINA ABRAMOVIĆ, NICOLA FORMICHETTI, VIKTOR&ROLF, FRANCA SOZZANI, HILARY ALEXANDER, ANTONIO MARRAS, RAF SIMONS, RENZO ROSSO, CATHY HORYN, ARI MARCOPOULOS, HAROLD KODA, SUSIE BUBBLE, NICK KNIGHT, NICHOLAS KIRKWOOD, MANISH ARORA, IRIS VAN HARPEN AND OTHERS.
OVER 100 LIFESTYLE AND FASHION JOURNALISTS PRESENT.
OVER 100 FINALISTS AND FORMER FINALISTS THERE TO ESTABLISH NEW COLLABORATIONS.
PROJECT TIMELINE
<table>
<thead>
<tr>
<th>Contest Launch</th>
<th>Preselections</th>
<th>Special Project Production</th>
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<tbody>
<tr>
<td>GEN 2019</td>
<td>APR 2019</td>
<td>FROM APR 2019</td>
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**ITs 2019 Final Event in Trieste, Italy**

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<th>Juries Meet the Finalists</th>
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<td>JUL 2019</td>
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**Juries and Finalists Meet the Press**

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<th>Catwalk Show and Awards Ceremony</th>
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<td>FRIDAY 12 JULY 2019</td>
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The next big thing

Do you lust after a Rapple or a Blake? Are you a Justin Smith? You soon will be, if the win prestigioius fashion talent competition.

ried by Kay Burley

OPPORTUNITIES OF EDITORIAL COVERAGE

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 OPPORTUNITIES OF EDITORIAL COVERAGE
OVER 3,500 ARTICLES PUBLISHED IN THE INTERNATIONAL PRESS
1,500 JOURNALISTS FROM 37 NATIONS ATTENDED THE FINAL EVENT
OVER 70 TV CHANNELS TALKED ABOUT THE PROJECT
YOU CAN INVITE YOUR OWN PRESS TO THE EVENT
SOCIAL NETWORK COMMUNICATION
STRONG ACTIVITY ON FACEBOOK, INSTAGRAM, TUMBLR AND MORE
GREAT OPPORTUNITY FOR PARTNERS
DEDICATED COMMUNICATION DURING THE EVENT WITH IMPORTANT CONTENTS TO USE ON SOCIAL NETWORKS
EXAMPLE OF IMPRESSIVE RESULTS
Tutti figli di ITS

Anche quest’anno, il concorso ITS, International Talent Support, ha radunato young talenti da tutto il mondo. Noi di GQ pravamo in giuria, dove abbiamo conosciuto Ari Marcopoulos e la sua teoria "sessuale" per salvare il mondo... - Angelo Pennaforte - foto Alberto Nocelli

La meglio giovemnà à Trieste

Se Ari Marcopoulos pensa che tu sia uno stronzo, probabilmente ti dirà: "Sei uno stronzo". Estremo, come le sue foto. Ari deve la sua fama agli scatti con cui, da 30 anni, documenta le bellezze della moda. Da skateboarder, ragazzo disegnato e star dell’hip hop fino ai Beatles Roy. Che ha vinto il premio goggi del mensile "DAZED DIGITAL" con la foto di "Tutti figli di ITS". È un mondo, accesi e fotografici. Anche GQ è tornato a raccontare la storia di ITS. 

DAZED DIGITAL - 21/08/15 - UK

Meet the gang of global desig

With entrants from Japan to London, last month’s International Talent Support competition in Trieste was full of raw, fresh talent. 

L’OFFICIEL ITALIA

VIDEO FASHION PARTIES

FASHION : 15 July 2014

INTERNATIONAL TALENT SUPPORT 2014 EDITION

L’OFFICIEL
MADAME LE FIGARO - FRANCE - 16/07/2014
“Les talents les plus fous révélés au festival ITS de Trieste.”

DAZEDDIGITAL.COM - UK - 07/04/15 and 20/07/16
“International Talent Support (aka ITS) is the annual competition that, untehered by geography, scours the world’s best schools and plucks out the most promising creatives, kicking off the careers of the designers. Is the kind of singular vision and left-field concept that defines ITS, a contest that support contest over commerce.”

SETTE/CORRIERE DELLA SERA - ITALY - 15/03/2018
“Icons of the fashion system emerged from ITS, one of the most important contests in the world; since 2002 it discovers the best talents worldwide, providing them with support and a space to showcase their creativity.”

VOGUE ITALIA - ITALY - 01/09/2013
“The heart of creativity. In Trieste, ITS, scouting project that selects the best designers for tomorrow’s fashion.”
CNN - USA - 24/07/2014
“The ITS contest brings together the industry’s great and good to identify its most promising new designers”. Nicholas Kirkwood “There is real vision here, and it is that vision that ultimately moves fashion forward.”

D.REPUBBLICA.IT - ITALY - 26/06/2018
“ITS, the international platform based in Trieste supporting design talents coming from all over the world is shining again! An extraordinary edition: with the alliance of private companies and institutions and the resilience ITS showed in rising again, it was an extraordinary edition.”

VOGUE.COM - USA - 20/07/2016
“For the past 15 years, Trieste has proved the perfect backdrop for the international contest call ITS, which has provided the fashion industry with quite an impressive number of young designers with innovative perspectives and fresh energy to spare.”
WMAGAZINE.COM - USA - 22/07/2016
“The prize money isn’t the real draw here... the prize at ITS is the audience and star-studded jury on the lookout for talent.”

MODERN WEEKLY – CHINA – 27/08/2011
“ITS is devoted to discover the new generations to be introduced in the fashion system, supporting the future development. More than a simple contest, ITS is a platform connecting senior designers and young designers.”

HIGH FASHION – JAPAN – 27/08/2009
“ITS strives to accomplish exactly what is stated in its name, a life of work devoted to supporting the talent of young individuals.”

ASAHI SHIMBUN – JAPAN – 21/07/2009
“ITS is a fashion contest renowned as a launch pad for young and promising fashion designers. ITS has stepped into the limelight proving to be the most impressive competition for the newcomers in the fashion business, showcasing work of a unique quality compared to many other contests.”
TAILORED COLLABORATIONS
WE CAN CREATE CUSTOMISED PROJECTS FOR YOUR BRAND
WE CAN ANALYSE YOUR NEEDS AND TRANSLATE THEM INTO PROPOSALS FOR THE YOUNG DESIGNERS AND PHOTOGRAPHERS
WE CAN SUPERVISE THE CREATIVES AND CHANNEL THEIR EFFORTS TO ACHIEVE YOUR RESULTS
A BRIEFING BY THE DIESEL CREATIVE OFFICE TO REINTERPRET DIESEL ICONS
OVER 600 CONTESTANTS GIVE THEIR PERSONAL INTERPRETATIONS
OVER 1,000 SKETCHES
THE BEST 10 PROTOTYPES ON THE CATWALK
ONE TALENTEED WINNER IN HOUSE FOR A 6-MONTH INTERNSHIP
YKK ACCESSORIES PROJECT AT ITS 2012
A BRIEFING CONCEIVED BY YKK TO USE A YKK FASTENING SYSTEM TO COMBINE BEAUTY AND FUNCTIONAL MEANING
OVER 200 SKETCHES PROPERTY OF YKK 10 ACCESSORIES PROTOTYPES TO USE FOR FUTURE EXHIBITIONS AND FAIRS SHOWCASING A CREATIVE USE OF YKK PRODUCTS
SWAROVSKI JEWELRY CONTEST AT ITS 2015
A DEDICATED COMPETITION TO CREATE WEARABLE PIECES OF CRYSTAL JEWELRY
A BRIEF BASED ON THE INNOVATIVE COMBINATION OF NEW MATERIALS INSPIRED BY TYPICAL FEATURES OF SPORTSWEAR AND BY SWAROVSKI
MORE THEN 100 APPLICANTS FROM 33 COUNTRIES
MINI CLUBMAN PHOTO AWARD AT ITS 2009
OVER 500 PHOTOGRAPHIC PROJECTS
AN EXHIBITION WITH OVER 150
IMAGES INTERPRETING THE MINI
CLUBMAN VALUES
THE WINNER AND A WORLD-
RENOWNED ICON ON A 1-WEEK ROAD
PROJECT IN L’AQUILA TO REPORT
ABOUT THE EARTHQUAKE
A 12-PAGE EDITORIAL ON GQ
AN EXHIBITION IN A MILAN GALLERY
ABSOLUT DESIGN AWARD AT ITS 2010
10 ACCESSORIES FINALISTS BRIEFED TO CONCEIVE A “CONTAINING OBJECT” FOCUSING ON AN EYE-CATCHING DISPLAY OF THE ABSOLUT VODKA BOTTLE USED WITHIN PRIVÉ IN CLUBS
30 PROPOSALS PRESENTED
1 WINNER AWARDED ON THE CATWALK
1 PROTOTYPE PRODUCED IN A LIMITED EDITION DISTRIBUTED IN THE TOP CLUBS OF THE WORLD
A FASHION PROJECT PLAYING WITH HERITAGE AND FUTURE
11 ICONIC PIECES FROM THE MMM ARCHIVES
11 REINTERPETATIONS WITH AN INDIVIDUAL CREATIVE APPROACH
1 CUSTOMISED VIDEO TO SHOWCASE ALL PIECES AND THEIR REINTERPETATIONS
THE WINNING PIECE AND ITS INSPIRATION SOURCE TOGETHER ON THE CATWALK
SWATCH ARTWORK AWARD AT ITS 2018
DEVELOPMENT OF A **MULTIMEDIA ARTWORK** TELLING A STORY THAT REPRESENTS **THE WORLD OF SWATCH THROUGH THE EYES OF THE SELECTED FINALISTS**

ONE WINNER AWARDED €10,000 + A REMUNERATED **INTERNSHIP IN THE SWATCH CREATIVE LAB**
FINALISTS SELECTED FROM THE FASHION, ACCESSORIES AND JEWELRY FIELD TO DEVELOP THREE PROPOSALS OF A PROTOTYPE TO PROTECT AND CARRY THE NEW SAMSUNG GALAXY TAB S FINALIST WHO DEVELOPS THE BEST PROTOTYPE RECEIVES €10,000