

# ITS ENTRY REQUIREMENTS

## Everything you need to READ and know to enrol!

### 1 INTERNATIONAL TALENT SUPPORT

The organisation of ITS is handled exclusively by EVE Srl, which reserves the right to rule on any issue pertaining the contest, those covered and not by these entry requirements.

### 2 ELIGIBILITY

ITS is open to:

- Recent graduates and students (BA or MA) graduating this year
- Young Fashion, Accessories and Jewelry designers
- Team: maximum of two people (one collection)

Collaborations with fabric factories / developers / industries / ... in the development of innovative materials are welcomed. Please note that we can not communicate names of industries if in conflict with our Partners.

### RESPONSIBLE CREATIVITY

ITS 2020 calls every applicant to focus on a responsible approach towards their creativity questioning young designers of today on how to build a better tomorrow.

- Entered collections/projects should be produced with a responsible approach to the planet.
- The applicants will have to include a detailed explanation of the ethical/responsible aspects in the production process, up-cycling, re-cycling, low/zero impact, reduced water consumption, use of biodegradable materials are only a few of the possible approaches we refer to. Entered collections can also be based on a conceptual objection in favor of a more responsible production.
- If the collection/project pieces does NOT in anyway approach topics to reduce the impact on the planet, we ask you to present a sketch + detailed explanation of an alternative version for one of your pieces, developing a responsible approach to creativity.
- ONLY IF YOU ARE SELECTED AS A FINALIST would be asked to produce the above piece.
- We may ask for additional visual material if we feel your portfolio does not explain your collection!

### 3 PORTFOLIO PREPARATION

The application process is split into two steps:

Step 1 – digital portfolio to be submitted by and no later than 15 March 2020 – you will be asked to fill in a form and to upload the following material:

- CV in English
- One passport-size photo
- Concept of the enrolling collection
- Detailed explanation of the ethical/responsible aspects in the production process (see art. 2 – RESPONSIBLE CREATIVITY)
- Include sketches if your development process involves drawing, we would like to see how you draw either by hand or digitally.

- Photos of each outfit/piece of your collection: if not completed, send photos of the work in progress.
- Photo/sketch overview - on one A4 page put a photo/sketch of all outfits/ pieces of the collection you are enrolling with.
- Video – we want you to make a simple 10-seconds video answering the following questions: What's your name? Where do you come from? Where is your HOME?

Remember to accept the conditions and submit your portfolio!

Click on this [link](#) to access the Entry Form online.

Step 2 – physical portfolio to be delivered to our offices by and no later than 23 March 2020. All materials must be accurately collected in a single portfolio in the following order:

- Signed Entry Form (remember to print it and sign it in all its parts)
- CV in English
- Research: we want to see what was the inspiration behind your collection and work.
- Concept
- Detailed explanation of the ethical/responsible aspects in the production process (see art. 2 – RESPONSIBLE CREATIVITY)
- Sketches
- Photos
- Photo/sketch overview
- Samples of materials and details (please do not insert dressmaker's pins in your portfolio)

Photographs of the enrolled collection outfits/pieces are mandatory, if you do not include them your application will not be accepted and will not be presented to the jury. Photos of the toiles/prototypes as well as low quality (home-made) photos will be accepted. We just want to see your outfits/pieces clearly. Photos of past collections/projects are welcome: please indicate clearly which photos are of past works.

The physical portfolio must be in A4 format (21 x 29.7 cm). Personalized material in different formats is accepted, but only as additional material.

Remember to send high quality material! Sketches, photos... anything from your portfolio (apart from photos of toiles/ prototypes) could be published on the ITS website and social networks, in the digital catalogue or used in the press or any other use EVE will consider fit to promote your work. Please note that the evaluation will also take into account the style and the aesthetic value of your portfolio.

**Remember that the intellectual property will remain yours, while both your digital and physical portfolio will remain property of Associazione Culturale EVE Laboratorio di ricerca della creatività and in no case will be returned.**

Your portfolio will become part of the ITS Creative Archive, already home to early works of finalists like Demna Gvasalia (now creative director at Balenciaga), Peter Pilotto, Richard Quinn and many others shaping today's fashion industry, treasured here with 18,000 applicants portfolios. These are the foundations that have lead us to opening in 2021 ITS Arcademy, global training ground for creativity.

Follow this [link](#) to learn more.

## 4 DEADLINES/IMPORTANT DATES

Step 1 - 15 March 2020  
Step 2 - 23 March 2020  
Finalists selection - late April 2020  
Event - 17 July 2020

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## 5 ENTERED PROJECTS

- The collections enrolled in ITS must not be enrolled in any other fashion, accessories and/or jewelry competition taking place in Italy in the year 2020. Please note that if an applicant becomes a finalist in any other fashion, accessories and/or jewelry competition he/she is required to inform us immediately.
- You can use any fabric or material. We ask you to avoid real fur. Selected finalists using real fur will be required to replace it with other materials, on penalty of disqualification.
- In case of selection, the outfits/items will have to be made in total accordance with the sketches and technical details presented. Do specify in case of collaborations with fabric factories / developers / industries / ... in the development of innovative materials. Correct and accurate execution of the outfits/ items is essential and if reckoned to vary greatly from the enrolled shapes and designs, the selected contestant will be disqualified.
- All outfits/pieces enrolled must pertain to a common concept.

### FASHION

- Menswear, womenswear or agender, season, etc. This is all up to you, decide freely! There are not prefixed styles, categories or themes!
- You can enrol minimum 5 – maximum 8 outfits.

### ACCESSORIES

- Categories are as follows: footwear, belts, hats, bags, glasses, bodypieces.
- Your collection may be a combination of the above categories.
- In footwear, if they are the same pair, shoes count as 1 piece. You can also enter 1 left shoe or 1 right shoe only.
- You can enrol minimum 5 items.

### JEWELRY

- Categories are as follows: necklaces, rings, brooches, earrings bracelets and other types of jewels not listed here.
  - Your collection may be a combination of the above categories.
  - You can enrol minimum 5 items.
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## 6 ENTRY SHIPMENT FOR STEP 2

- Please use eco-friendly / sustainable packages to ship your portfolio. We and the environment will be very thankful!
- Specify the content of your package on the airway bill: a "documents" description will prevent any possible custom fee charge but if you add voluminous material samples be sure to declare the exact content of the package.
- We suggest you to declare that the content of your package is a portfolio destined to contest evaluation and therefore has no commercial value (only if required by the courier, declare a value of less than €10).

- You must declare responsibility for any custom fees, if due. EVE will not accept any package subject to payment upon receipt.
  - We suggest you use a private courier. In this case please ask the delivery to the fourth floor. Try to avoid national post office services.
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## 7 INFORMATION FOR FINALISTS

Read the following instructions carefully, because if you are selected, this is what will be required from you!

- In April a jury will view all portfolios submitted and select the finalists. Names, photos, sketches and anything from the portfolio of the selected contestants could be published.
- Finalists will come to Trieste, Italy, and participate in the ITS Finals. Selected finalists will receive a letter informing them of the selection results by email. No answer will be given over the phone.
- Finalists will receive a detailed program of all commitments and deadlines, including the brief for possible special projects that could be confirmed. Information regarding their stay in Trieste will also be provided.
- Finalists must communicate any variation of address and/or phone number promptly.
- Finalists are responsible for the transport of their collection.
- Finalists will be required to produce styled photos for the ITS digital catalogue by 24 May 2020. All details and technical specifications of the photos will be provided. These photos will also be used by the jury in their evaluation.
- Fashion: All Garments developed by finalists must be the following sizes:
  - Women's outfits: Italian size 40/42
  - Men's outfits: Italian size 48/50
  - Women's shoes: US 8 1/2 - European 40/41
  - Men's shoes: US 10/11, European 43/44

We would like to encourage you to create ONE outfit that does not follow these size indications, it is not compulsory but very much welcomed.

- There may be some compulsory projects for the finalists, who will receive all information and instructions as soon as they are selected! By accepting these entry requirements, you confirm that you understand that in case of selection you will be committed until the Finals to execute the special projects (which will correspond to additional or already existing prizes) that ITS might require from you.
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## 8 JURY AND PRIZES

### THE JURY

It will be made of renowned international fashion experts. Their names will be communicated on the ITS official channels before the selections of the finalists in April and before the finals on 17 July 2020. Judging criteria will take into account responsible creativity, innovation and feasibility.

### THE PRIZES

- ITS Responsible Fashion Award powered by Allianz  
The ITS Responsible Fashion Award powered by Allianz will assign to a Fashion finalist a cash prize of €10,000 and a Tutorship on Responsible Creativity.

- ITS Responsible Accessories Award powered by Allianz  
The ITS Responsible Accessories Award powered by Allianz will assign to an Accessories or Jewelry finalist a cash prize of €10,000 and a Tutorship on Responsible Creativity.

Fashion Revolution will organise responsible tailor made creativity mentorships for both winners, which will be delivered by the Fashion Open Studio team.

- OTB AWARD  
The OTB Award will grant €10,000 and the winner might be offered an internship in one of the brands of the group. The internship includes an expenses reimbursement of €500 per month, and a return ticket from the winner's residence country. The internship may start approximately in September 2020 for EC designers and in November 2020 for non-EC designers.
- DIESEL AWARD  
The fashion finalists will be challenged with a special project by Diesel, a brief they will be required to develop in time for the Final on July 17. The Diesel Award will grant the winner a cash prize of €10,000, plus a 6-month internship at Diesel HQ in Italy. The internship foresees an expenses reimbursement of €500 per month, a return ticket from the winner's residence country, and lodging. The internship will start approximately in September 2020 for EC designers and in November 2020 for non-EC designers.
- ITS Fashion@Work by illy Award  
2020 sees the return of the ITS Fashion @ Work project by illycaffè, which will challenge a selected number of finalists with a radical, sustainable re-design of their coffee aprons. The ITS Fashion@Work by illy Award offered by illy will grant €10,000 to the winner.
- ITS ARTWORK by Swatch Art Peace Hotel Award  
ITS ARTWORK by The Swatch Art Peace Hotel Award will offer the winner an immersive experience in Shanghai at the artists residency created by Swatch in 2011. For a period of 4 to 8 weeks, in 2021, the winner will be hosted in Shanghai by the Swatch Art Peace Hotel, in one of the eighteen workshops with private living space. The award includes flights to/from Shanghai, accommodation within the residency (including every-day breakfast service), with local support, reception, library and kitchen at disposal. Other artists from all over the world will be in residence at the same time, making this experience even more enriching, interesting and fun.
- Lotto Sport Award  
3 selected finalists will be invited to draw on the historical archive of the brand and create an outfit inspired by Lotto's heritage and the world of tennis. The Lotto Sport Award will consist of a 3-month internship with Lotto Sport for the winner who will have the opportunity to directly follow and develop a sports-inspired capsule collection in Lotto's style office. The internship will be starting in mid-September 2020 and will include accommodation, lunches and a €500/month expenses reimbursement.
- Tomorrow Entrepreneurial Creativity Award  
The winner of the Tomorrow Entrepreneurial Creativity Award will have a space to showcase his/her collection at the Tomorrow Le Palais Showroom, Paris.
- Camera Nazionale della Moda Italiana Award  
The CNMI - Camera Nazionale della Moda Italiana Award will grant the winner a cash prize of €5,000.
- ITS Fondazione Ferragamo Award  
The ITS Fondazione Ferragamo Award will offer the winner a cash prize of €5,000 and the opportunity to carry out an internship in the Company's Creative Department.
- Pitti Immagine Award  
Pitti Immagine will offer a 6-month mentorship by the Tutoring & Consulting Direction and the opportunity to showcase the

collection at Pitti Uomo in January 2021 in Florence, or if a womenswear designer at Super in Milan, on February 2021.

- Vogue Talents Special Mention  
A Special Mention by Vogue Talents will be awarded to a fashion, accessories or jewellery finalist. The winner's collection will be featured on the Vogue Talents website and in the Vogue Talents supplement to Vogue Italia.
- Other awards are being confirmed and finalised.

## 9 TRAVEL AND ACCOMMODATION

Finalists are required to be present in Trieste, Italy for the event in July 2020. Exact dates will be communicated in due time. It will not be possible to accept collections sent by courier beforehand, or coordinate shipments of collections at the end of the event. ITS will pay accommodation expenses for all finalists, according to the ITS PROGRAM.

## 10 PLAGIARISM & OWNERSHIP

By enrolling in ITS you guarantee the authorship of your project. Should you be found guilty of plagiarism, you will be automatically disqualified. EVE holds no responsibility for accusations of plagiarism coming from third parties. The applicants will retain Copyright and Intellectual Property of the enrolled collection (the Work). All ITS Finalists are required to leave a duplicate copy of one outfit (Fashion) or one piece (Accessories and Jewelry) from their collection for the ITS Creative Archive, property of Associazione Culturale Eve Laboratorio di ricerca della creatività, to be handed in upon arrival at the Finals.

Follow this [link](#) to learn more.

Finalists will retain copyright of the duplicate outfit/s or piece/s. Although the applicants will keep the Copyright and Intellectual Property of their Work, the applicants agree to transfer irrevocably and free of charge to Associazione Culturale Eve Laboratorio di ricerca della creatività and to EVE Srl (together the Parties) the rights to present, promote and communicate their Work both for the applicants own benefits and for the Parties benefits in order to increase the awareness of ITS and the Parties mission and activities. Among the benefits for the Organization there might be the use of the Work to achieve an economic reward that will be reinvested for the maintenance and improvement of the ITS Creative Archive and consequently the promotion of its content, always in compliance with the ownership rights in these entry requirements.



## 11

### RESPONSIBILITIES & PARTICIPATION

EVE reserves the right to disqualify any contestant at any time if they do not respect the terms and conditions of these entry requirements. Whilst every effort is made to ensure the safety of all submissions, EVE cannot be held responsible for any damage or theft of garments or designs that may occur during transport, selections or during the Finals in Trieste. If selected as an ITS finalist, contestants are required to carry out all further paperwork (Visa, passport, etc.) and other obligations in a timely manner. Finalists will be sent a compulsory program after being selected. If they will be unable to follow this program due to physical, religious reasons or any other restriction, this must be promptly communicated to EVE.

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## 12

### PRIVACY & CONSENT FOR RELEVANT DATA

Italian and European law requires us to have you accept a privacy release form. Accepting the ITS Entry Form and the "Information with Consent for Relevant Data" form warrants that the applicant has read the written information included concerning the treatment of personal and relevant data according to Italian law, D. Lgs. N. 101/2018, to European law, GDPR 679/2012, and is in accordance with these provisions.

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## 13

### ACCEPTANCE OF THE REGULATIONS & DEADLINES

Accepting these entry requirements warrants the applicant's complete comprehension, respect and acceptance of all rules, regulations and deadlines and does not guarantee participation in the ITS event. In the event that any rule, regulation or deadline is breached, EVE reserves the right to disqualify any participant enrolled in ITS.

For any further detail contact:

Flavia Cocuccioni - EVE SrL

Schools and Contestants Office

phone: 0039 040 300589 / fax: 040 9828121

email: schools-contestants@itsweb.org / web: www.itsweb.org

Facebook: International Talent Support

Instagram: itsplatform

**ENROLLMENT IS  
CLOSED**

# 14

## ITS ARTWORK

A contest open to fashion, accessories and jewelry designers who are participating to ITS 2020.

The content of the portfolios and what lies behind it will be evaluated and will allow you to become an ITS ARTWORK finalist. You will be called to express your talent in a work of art. An amazing chance to explore beyond your field of study.

In order to participate you are requested to give your availability during the online pre-registration. At this stage, you do not have to include any additional or special material in the portfolio.

## ADDITIONAL INFORMATION FOR ITS ARTWORK FINALISTS

Read the following indications carefully: if you are selected, in addition to the "Information for finalists" of this Entry Requirements (art. 7), this is what will be required from you!

Finalists will have to develop and produce an Artwork piece following a dedicated brief. All instructions, the brief and the deadlines will be communicated to the finalists at the time of selection.

Finalists are responsible for the transport of their pieces.

Please note that if you agree to participate in ITS ARTWORK you give your availability for a residency at the Swatch Art Peace Hotel in Shanghai in 2021: timing and arrangements will be defined with the winner.

## DEADLINES

- End of April 2020: finalists' selection.
- by May 10th: briefing by Swatch.
- June 2020: all finalists' photos of the finished pieces must be uploaded onto an FTP server.

## COPYRIGHTS & OWNERSHIP

By signing the printed version of the ITS application form online each participant shall accept to transfer free of charge to Swatch all rights for the exploitation of the copyright/s, for the items submitted for the Swatch Art Peace Hotel Award. Furthermore, in relation to the above-mentioned Copyrights, the participant shall accept, in consideration of the investments made by Swatch to economically support the ITS ARTWORK event, to transfer free of charge to Swatch, in case of the filing by Swatch of any utility model and/or design and/or patent for industrial invention, all rights of the participant. The participant will be mentioned as "Inventor". Swatch will advertise the contribution of the participant, should Swatch make use of any of these rights. On submission of the application Swatch grants applicants permission to use their design to advertise their skills provided that all such uses indicate that the piece was entered in the Swatch Art Peace Hotel sponsored ITS ARTWORK competition.

**ENROLLMENT IS  
CLOSED**

# 15

## ITS SPECIAL PROJECTS

This is another exceptional opportunity to further chances for fashion, accessories and jewelry designers enrolling in ITS 2020.

You will have the opportunity to be selected as:

- an ITS Finalist for the main competition as well as a Finalist for a Special Project
- a Finalist for a Special Project (even if you are not selected for the main competition!)

In both cases you will be invited to Trieste to showcase the Special Project to the Finals in July 2020. You don't want to miss this opportunity!

At this stage no extra material is required, Special projects finalists will be selected on the basis of material enrolled in ITS. All that is needed to enter is agreement to participation.

## ADDITIONAL INFORMATION FOR SPECIAL PROJECTS FINALISTS

Read the following indications carefully, because if you are selected, in addition to the "Information for finalists" of this Entry Requirements (art. 7), this is what will be required from you!

The finalists of the Special Project will have to develop and produce a piece/outfit following a special brief given by the ITS Partner/Sponsor. All instructions, the brief and the deadlines will be communicated to the finalists at the time of selection.

The final piece/outfit will be exhibited during ITS 2020.

If selected for a Special Project only the finalists will showcase the item they developed for the Special Project, not the collection they enrolled with.

Finalists are responsible for the transport of their pieces.

Please note that if you agree to participate in the selections for the ITS Special Projects you are giving your availability for a possible internship as part of the Prize given. All details regarding the Prize will be given to the finalists at the time of selection.

## DEADLINES

- End of April 2020: finalists' selection.
- June 2020: all finalists' photos of the finished pieces must be uploaded onto an FTP server.

## COPYRIGHTS & OWNERSHIP

Stated that the Parties are here mentioned as:

Partner, Sponsor, Company, Supplier or any other Authority offering a Special Project: **Partner**

Special Project finalist: **Participant**

By signing the printed version of the ITS application form online each Participant shall accept to transfer free of charge to the Partner all rights for the exploitation of the copyright/s, for the items submitted.

Furthermore, in relation to the above-mentioned Copyrights, the Participant shall accept, in consideration of the investments made by the Partner to economically support the ITS event, to transfer free of charge to the Partner, in case of the filing by the Partner of any utility model and/or design and/or patent for industrial invention, all rights of the Participant.

The Participant will be mentioned as "Inventor". The Partner will advertise the contribution of the Participant, should the Partner make use of any of these rights. On submission of the application the Partner grants Participants permission to use their design to advertise their skills provided that all such uses indicate that the item was entered in the Special Project competition.

