ITS is a global network including fashion insiders and opinion leaders, a point of reference for more than 1,500 schools in over 80 countries. For 18 years thousands of young talents have been sharing with us their creativity. Since the beginning we deeply understood we weren’t just dealing with projects, we were holding in our hands seeds. Seeds of pure creativity. We decided to plant and protect them in our Archive, where they have grown into a unique collection, developing year after year all around the world of fashion and art. The Archive is the past, the present and the future of ITS.
International Talent Support was conceived as a creative platform intended to find these seeds, support their germination and allow them to blossom. The Cultural Association EVE - Creativity Research Lab created the Archive as the real land where potential creativity blossomed, where it could be set in motion, connecting what has been created to what will be created, endlessly.
Looking at a portfolio is like stepping into someone’s dreams and that deserves profound respect. Each seed describes the struggle to translate thoughts and emotions into something tangible. They trace the evolution of creativity. 18,000 portfolios of which 30,000 images have been digitalised and classified, over 220 outfits, 120 accessories, 80 jewelry pieces and more than 700 digital photography projects.
“The ITS Creative Archive is a unique and valuable resource, because it contains looks from a range of international designers at the beginning of their careers. Works from a designer's earliest collections is incredibly rare, and of great interest both historically and in terms of providing inspiration to today’s fashion students. The Archive deserves financial support from the fashion industry, in order to preserve and showcase a valuable resource.”

VALERIE STEELE

Director and Chief Curator of the Museum at the Fashion Institute of Technology

September 14th, 2016
Valerie Steel
Fashion Institute of Technology, Director and Chief Curator
“The ITS archive is unique in that it holds work from multiple designers at the very start of their careers. These early pieces are fuelled by an unfettered creativity, not yet honed to the rigorous demands of a professional career, yet already, showing clear evidence of each designer’s unique signature.

To collect work at this stage in a designer’s career is a brave decision, will the designer succeed in their chosen career, will they become a celebrated talent or will they disappear from the world of design? The ITS archive is not particularly concerned with these speculative questions because it recognises the value of capturing and recording a moment in fashion regardless of what the future may bring.

As such this archive has become a valuable record and barometer of young fashion talent in the 21st century. Happily, through the aptitude of the ITS team and their juries in identifying skilled participants, the archive is indeed full of early work by designers who have gone on to make great careers.

Browsing through the rails of the archive one comes across so many familiar names. It is intriguing to see these early pieces, most often painstakingly made by the hand of the designer themselves and to recognise the continued development and progression of certain themes or techniques in the designer’s later work.

These are the pieces that in retrospect are so hard to find. Graduate and early collections rarely survive intact, as young designers often lack the resources to house and store the items at this transitional and tumultuous point in their lives.

For these reasons the ITS archive is a unique and intriguing collection which holds much value for current and future researchers interested in the disciplines of design education and the world of fashion.”

ORIOLE CULLEN
Acting Senior Curator of Contemporary Fashion, Victoria & Albert Museum
November 16th, 2015
Aitor Throup
Designer, Winner at ITS FIVE

Oriole Cullen
Victoria & Albert Museum, Fashion Curator
“I have been deeply impressed by the museum quality of this collection and by its numeral importance. One might think the archives of the several contestants ITS has been welcoming for years now are only the seeds of their creations to come or would only forecast the talent they will develop in the future. They would be wrong considering the maturity and achieved creativity of the pieces ITS is keeping there. It gives a unique panorama, over more than 13 years, of fashion creation in freedom - or pure Fashion creation - from contestants from every place and every cultural background throughout the world.

Besides the clothes, I am also very attracted by the portfolios illustrating, each time a different way and with an almost infinite range of media, the genesis of each contestant’s collection. Many times I wanted to have them in my Graphic Arts Department at Galliera.

Once again, the ITS archives are absolutely unique in the world and my only regret is they don’t have an exhibition hall to show them to a larger audience as they deserve!”

LAURENT COTTA

Head of Graphic Arts Department, Musée Galliera

November 12th, 2015
“The ITS Creative Archive holds a history of the recent past with fashion treasures for the future. Documenting the creative process of thousands of the most promising students in fashion, accessories, and jewelry design (15,000 at last count) from initial submissions portfolios to the finished designs of the winners, together with hundreds of digital photographic projects, the Archive is not only an encapsulation of the most prestigious jury competition of emerging designers, it is a documentation of the evolution of the most cutting-edge thinking and creation of the best new talents globally. Because it houses the work derived from an international canvassing of the most influential design programs and institutions, the ITS Archive captures in its modest space the most directional and inventive individuals poised at the beginning of their careers. There is no other archive that does this. Only the ITS Archive crosses all institutional and international boundaries through the most rigorous editing process by a jury of the most established and recognized talents in business, arts and design.”

HAROLD KODA
Curator in Charge of The Costume Institute at The Metropolitan Museum of Art
December 4th, 2015
Harold Koda
The Metropolitan Museum of Art, Former Curator of The Costume Institute
OVER 220 FASHION OUTFITS
OLESYA SERCHENKO AT ITS 2016
120 ACCESSORIES
The winner of the YKK award was men’s footwear designer Benjamin Shun Lai Ng who turned a YKK zipper into shoe laces. The idea was very unexpected and unpredictable. Besides, the zipper actually works as a shoe lace using its locking system function. How cleverly and efficiently he manipulated the functional side to work as shoe laces!

Looking at his overall work for it I am highly appreciated it from many different angles such as creativity, originality, practicality and sophistication. And all these elements were well balanced in his collection. Fantastic and wearable shoes which I would personally want to wear. I also appreciated the great craftsmanship he demonstrated with each of his shoes.

Kei Kagami

BENJAMIN SHUN LAI NG AT ITS 2008
LE RONI SACHELARIDI AT ITS 2016
80 JEWELRY PIECES
79 PRINTED PHOTO PROJECTS (695 PHOTOS). MORE THAN 700 DIGITAL PHOTO PROJECTS.
I WAS HERE
Demna Gvasalia
Vetements and Balenciaga, Artistic Director, Winner at ITS THREE
An attraction for fashion insiders and aficionados, visited by journalists, head hunters, local visitors and tourists.

An invaluable source for both schools and students, who can browse thousands of projects spanning 5 continents and 15 years, discovering applicants, finalists and winners from their own college. Visits to the ITS Archive become part of the education pathway.
The ITS Archive collaborates with some of the most important international museums: Victoria and Albert, MET Costume Institute, Fashion Museum FIT, Musée Galliera. Pieces are requested and featured in important fashion exhibitions worldwide.